

## Experience

- **Airbnb**  
**Experience Design Lead**  
 San Francisco 12/2019 - Present

Design lead at Airbnb **data platform**, work with Airbnb AI Lab to improve data experience and reduce cost of Airbnb customer support tickets.
- **Workday**  
**Senior Product Designer (UX)**  
 San Mateo, CA 8/2016 - 12/2019

UX design lead of **6** enterprise **data analytics** features: from Data Acquisition, Data Lineage, Data Management, Data Transformation, Data Security to Data Visualization.
- **Platfora** (Acquired by Workday)  
**Senior UI Designer**  
 San Mateo, CA 7/2013 - 8/2016

Senior UI/UX designer of end-to-end big **data analytics** enterprise web application. Help ship **5** major product releases in **3** years. Create and manage UI component library, iconography.
- **Alibaba**  
**Principle Visual Designer**  
 Hangzhou, China 2008 - 2011

Design **e-commerce** consumer website visual communication, from interactive animations to mini games, mascots to emoji, storyboards to motion graphic, product promotion to on-board education and in-app-help user experience.

## Education

- **Indiana University**  
**MFA** - Visual Communication Design  
 Indianapolis, IN, U.S.
- **Guangzhou Academy of Fine Arts**  
**MA** - Internet Advertising Design  
 Guangzhou, China
- **Guangzhou Academy of Fine Arts**  
**BA** - Visual Communication Design  
 Guangzhou, China

## Strengths

- **Product UX UI Design**

Workflow, wireframing, low & high-fidelity mockup, prototyping, iconography, pen & paper sketching, design research, usability testing, persona, service design, storyboarding, infographic, HTML, CSS, JavaScript, Python, 2D Animation, emoji, 3D UI, 3D modeling, 3D texturing, 3D printing, augmented reality (AR), conversational UI, voice UI
- **Start-up & Multinational + Enterprise & Consumer Software Design Experience**

**7** years of complex **data analytics** enterprise software design experience in both start-up and multinational company, **3** years of consumer software design experience at an **e-commerce** giant.
- **Multi-tasking, Prioritization, Communication**

Simultaneously working in **4** scrum teams with **3** Product Managers, **2** UX Researchers, **11** Front-End Engineers, **4** Back-End Engineers, **5** QA Engineers, **2** Tech Writers, on **6** critical features.
- **Awards**

2017 Workday global hackathon winner, 2019 Workday Analytics "Huge Impact" employee